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## Water Content of Things

## Description

There is a growing interest in the resource implications of the goods and services that we all use, buy, and consume. How much energy, or how many greenhouse gases, or what amount of water is used to satisfy our demands for things? This table shows some estimates of the water implications, or "footprint," of a range of basic and manufactured goods, from a number of different sources. For a range of beverages, the data shown are the number of liters of freshwater required to produce a liter of beverage. For the other goods, the data are shown in liters of water per kilogram of product (or, since a liter of water weighs one kilogram, in kilograms of water per kilogram of product). There are very important uncertainties and limitations to these data, and we expect that improvements in measurement and reporting will continue over the next several years.

## Limitations

These kinds of data are fraught with problems and uncertainties, and users should be extremely careful about using them for other than the most simple comparisons. When we can, we like to use ranges to try to bracket many of the uncertainties, but other sources rarely mention uncertainties or provide ranges of estimates. For example, the Water Footprint reports that $15,500 \mathrm{~kg}$ of water are required to produce beef, but work from the Pacific Institute reports a range of 15,000 to over 70,000 depending on diet, climate, the amount of product from each cow, and other variables. Similarly, the Water Footprint reports single estimates for the production of a range of vegetable and feed crops, but actual water requirements will vary dramatically with climate, soils, irrigation methods, and crop genetics.

Equally, if not more complicated, is evaluating the water required to produce manufactured items. For example, the water required to produce a liter of a soft drink may be as low as 2 to 4 liters per liter of product. But vast quantities of water are also consumed to produce the feedstocks, such as sugar or corn syrup, used in the same product. There are no consistent rules for where to draw the "supply chain" boundaries in such estimates, making it critical that users understand the assumptions that go into these values. This table, for example, lists 125 liters of water to make a kilogram of sheet paper, but it seems likely that this is the value for producing paper alone, and excludes the water required to grow the tree itself. Similarly, fewer than ten liters of water are required to process milk, but as many as 1,000 liters may be required if the water to produce the cow itself is included.

## SOURCES

Gleick, P.H. Water in Crisis, Table H.17. New York: Oxford University Press.
Gleick, P.H. 2000. Water for Food: How Much Will Be Needed? In: Gleick, P.H. The World's Water 2000-2001. Washington DC: Island Press, pp. 63-91.
Pacific Institute, 2007. Bottled Water and Energy.
http://www.pacinst.org/topics/integrity_of_science/case_studies/bottled_water_energy.html
Water Footprint.
http://www.waterfootprint.org/

Data Table 19 Water Content of Things

|  | Liters water | Comments/Notes/Sources |
| :---: | :---: | :---: |
| Beverages (per liter) |  |  |
| Glass of beer | 300 | http://www.waterfootprint.org/; includes growing barley |
| Malt beverages (processing) | 50 | http://www.waterfootprint.org/; processing only |
| Glass of water | $\sim 1$ | http://www.waterfootprint.org/ |
| Bottled Water | 3 to 4 | Pacific Institute estimate 2007; processing and water to make the plastic bottle |
| Milk | 1,000 | http://www.waterfootprint.org/; for the cow and processing |
| Milk (processing) | 7 | http://www.waterfootprint.org/; processing only |
| Cup of coffee | 1,120 | http://www.waterfootprint.org/ |
| Cup of tea | 120 | http://www.waterfootprint.org/ |
| Glass of wine | 960 | http://www.waterfootprint.org/; includes producing the grapes |
| Glass of apple juice | 950 | http://www.waterfootprint.org/; includes growing the apples |
| Glass of orange juice | 850 | http://www.waterfootprint.org/; includes growing the oranges |
| Assorted Produced Goods (per kilogram) |  |  |
| Roasted coffee | 21,000 | to grow; <br> http://www.waterfootprint.org/ |
| Tea | 9,200 | to grow; <br> http://www.waterfootprint.org/ |
| Bread | 1,300 | http://www.waterfootprint.org/ |
| Cheese | 5,000 | http://www.waterfootprint.org/ |
| Cotton textile finished | 11,000 | http://www.waterfootprint.org/; assumes $45 \%$ crop use; $41 \%$ unproductive evaporation; $14 \%$ processing and wastewater |
| Sheet paper | 125 | http://www.waterfootprint.org/; Not including the water to grow tree |
| Potato chips | 925 | http://www.waterfootprint.org/ |
| Hamburger | 16,000 | http://www.waterfootprint.org/ |
| Leather shoes | 16,600 | http://www.waterfootprint.org/ |
| Microchip | 16,000 | http://www.waterfootprint.org/ |
| Assorted Crops (per kilogram) |  | To grow; depends on climate; depends on weight of finished crop versus total yield |
| Barley | 1,300 | http://www.waterfootprint.org/ |
| Coconut | 2,500 | http://www.waterfootprint.org/ |
| Corn | 900 | http://www.waterfootprint.org/ |
| Sugar | 1,500 | http://www.waterfootprint.org/ |
| Apple | 700 | http://www.waterfootprint.org/ |

## Data Table 19 continued

|  | Liters water | Comments/Notes/Sources |
| :---: | :---: | :---: |
| Assorted Crops (per kilogram) (continued) |  |  |
| Potato | 500 to 1,500 | Gleick 2000 |
| Wheat | 900 to 2,000 | Gleick 2000 |
| Alfalfa | 900 to 2,000 | Gleick 2000 |
| Sorghum | 1,100 to 1,800 | Gleick 2000 |
| Corn/Maize | 1,000 to 1,800 | Gleick 2000 |
| Rice | 1,900 to 5,000 | Gleick 2000 |
| Soybeans | 1,100 to 2,000 | Gleick 2000 |
| Assorted Animals (per kilogram of meat) |  | Includes water for all feed |
| Sheep | 6,100 | http://www.waterfootprint.org/ |
| Goat | 4,000 | http://www.waterfootprint.org/ |
| Beef | 15,000 to 70,000 | Gleick 2000 |
| Chicken | 3,500 to 5,700 | Gleick 2000 |
| Eggs | 3,300 | http://www.waterfootprint.org/ |
| Assorted Industrial Products (per kilogram) |  | Processing water; there is great variation depending on process |
| Steel | 260 | Gleick 1993 |
| Primary Copper | 440 | Gleick 1993 |
| Primary Aluminum | 410 | Gleick 1993 |
| Phosphatic fertilizer | 150 | Gleick 1993 |
| Nitrogenous fertilizer | 120 | Gleick 1993 |
| Synthetic rubber | 460 | Gleick 1993 |
| Inorganic pigments | 410 | Gleick 1993 |

